

# THE PROSPERITY LOOP

A Wealth Creation Model for  
Socially Conscious Leaders, Their Teams,  
and Their Communities



**CHRIS LAUTENSLAGER**



## Meet Chris Lautenslager

Founder of GET LOOPED, LLC  
Business Veteran

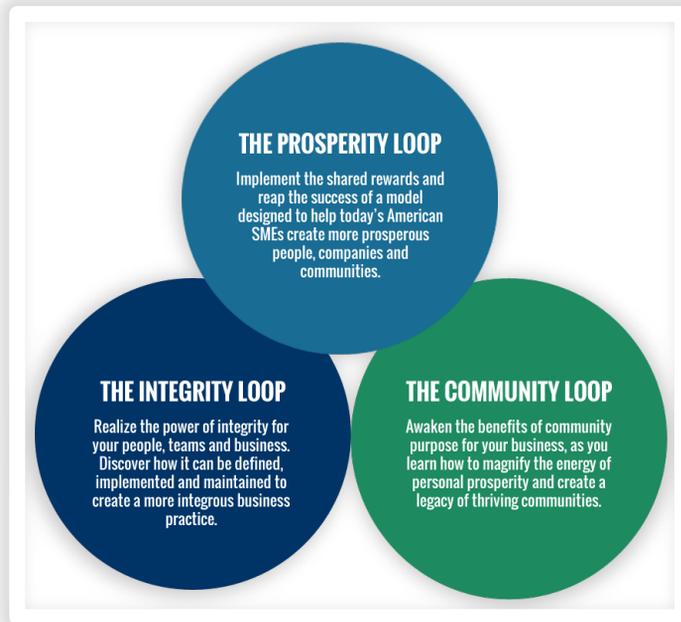
Author of *The Prosperity Loop*

Chris Lautenslager is a seasoned sales and business veteran with a master's degree in finance and economics from Northwestern University.

His 40-year career spans the floors of the Chicago Mercantile Exchange, brokerages in New York City and sales director positions in the financial, agricultural and manufacturing industries.

During four decades in business, Lautenslager came to witness how the highly successful and extraordinary wealthy rarely gave credit to the employees who made their organizations' success a reality. On a mission to reshape the old hierarchical, shareholder-first corporate model, Lautenslager founded *The Prosperity Loop* as a proven formula for redefining how wealth and success are shared in American organizations and society, with the ultimate objective of increasing the collective prosperity of all Americans.

Today, Lautenslager uses Get Looped, LLC as a platform to showcase the value and benefits of shared prosperity for people, businesses and communities. He helps organizations and CEOs incorporate sustainable profitability and success into their business practices using an inclusive approach.



## **THE PROSPERITY LOOP**

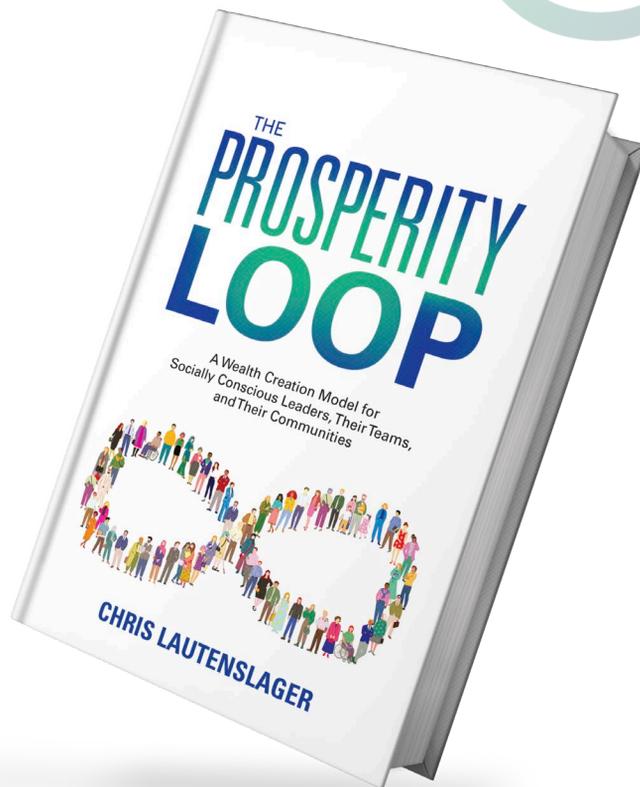
### A Wealth Creation Model for Socially Conscious Leaders, Their Teams and Their Communities

Increasing shareholder value has been the leading mantra in corporate America for generations. This model, first extolled by the American economist Milton Friedman, inevitably led to winners and losers: the latter almost always being the employees and communities.

Today, people seem no longer willing to passively accept this flawed system of capitalism. We've seen the rise of renewed activism, highlighting the injustice, financial inequalities and unmet needs of the American employee.

Evidently, the singular model of shareholder wealth creation seems incapable of creating sustainable prosperity for businesses. Continuing to prioritize profit maximization over investments in employees is too flawed a formula to assure long-term business success.

In *The Prosperity Loop*, business veteran Chris Lautenslager addresses all these concerns that have weighed on leaders of organizations both large and small. He presents a new approach to finding common ground that meets the needs of business owners and other stakeholders: one that can create happiness, fulfillment and prosperity for everyone involved—from shareholders and management to employees and communities.



Lautenslager shares the stories and practices of organizations that embrace and reward the very people who've made their success a reality. He shows how acknowledging and rewarding employees who drive business growth and treating them as an asset can create a virtuous, ongoing loop of shared organizational success. In other words, it is about creating inclusive, shared prosperity capable of delivering profitability and success for all.

*The Prosperity Loop* reveals a winning formula to build socially conscious organizations that prioritize people without compromising profits. It is the new way of doing business for the leader who:

- ✓ Sees and hears the cries of the people and is searching for a better way to build a business.
- ✓ Believes in a world where every employee is integral to the creation of organizational wealth.
- ✓ Defines the contributions and value of his or her people beyond costs identified in a spreadsheet.
- ✓ Believes in creating a socially conscious company that has an imprint on our families, our communities, our environment, our culture and our world.



# Fact Sheet

## ABOUT

Chris Lautenslager is a seasoned sales and business veteran with a forty-year career spanning the floors of the Chicago Mercantile Exchange, brokerages in New York City and sales director positions in the financial, agricultural and manufacturing industries.

Having witnessed the old hierarchical, shareholder-first corporate model many times during his four decades in business, Lautenslager was inspired to create a proven formula to redefine the way wealth and success are shared in American organizations and society.

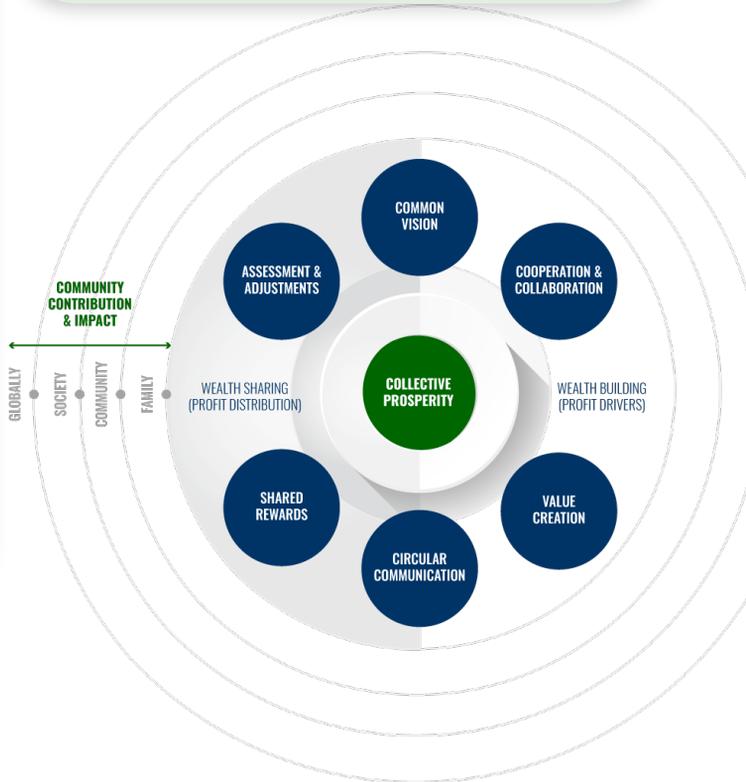
## BOOK

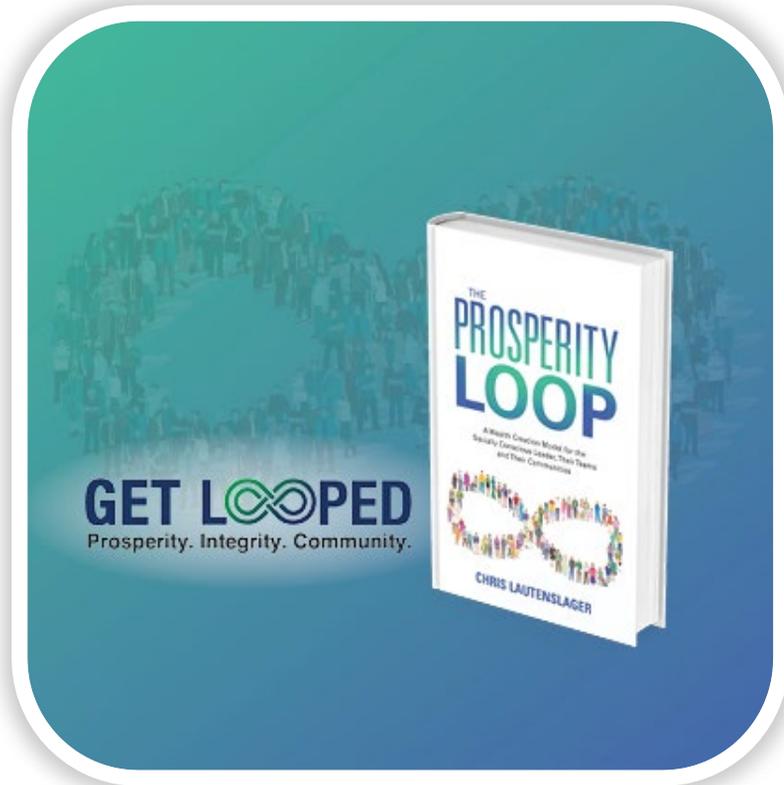
In *The Prosperity Loop*, Lautenslager presents the value and benefits of collective prosperity for businesses, people and communities. Prioritizing people and maximizing profits are not an either-or proposition: instead, they reinforce each other. It is this understanding that creates the premise for the concept of shared prosperity built on a virtuous, ongoing loop of shared organizational success.

The book reveals a new model for businesses to thrive in a fast-changing environment: one that appreciates and rewards employees for their contributions. It guides today's business leaders to build a profitable, more productive organization through shared prosperity and harness its many positive ripple effects for business owners, employees, their families, communities and society as a whole.

## IMPACT

From a high-level perspective, the ultimate impact of *The Prosperity Loop* is a better world for the whole of humanity, with a level of collective happiness and fulfillment we have never experienced before.





**Release Date:** October 18, 2022  
**Pre-Sales:** On Amazon  
**Website:** [www.get-looped.com](http://www.get-looped.com)  
**Youtube:** <https://youtu.be/fUdSo5IZqtU>  
**Publisher:** Redwood Publishing, LLC (October 18, 2022)  
**Formats:** eBook, paperback and hardback  
**ASIN:** B0BB8MG1S1



## In His Own Words...



Click the video to view or follow this link:

<https://youtu.be/hyyPow8Ovkk>